

MUSEUMS &  
WELLBEING  
DESIGN  
SESSION  
5.11.24

**TUESDAY 5 NOVEMBER**  
**10–13 / 14:30–17:30**  
**PISTOIA, ANTICO PALAZZO DEI VESCOVI**  
**PIAZZA DUOMO, 7**

Co-design session aimed at defining the general characteristics of the Open Museum Day dedicated to professional and family carers that each participating museum will realise by December 2024 and definition on the Guidelines, the publication designed to share experiences and methodology of the project.

- 10 Welcome  
Monica Preti, General Director Fondazione Pistoia Musei ETS
- 10:15 Guided tour of the Antico Palazzo dei Vescovi  
Alessio Bertini, Head of Education and Cristina Taddei, Conservator  
Archaeologist
- 11–11:45 Sharing of the objectives of the project Museums and Wellbeing and definition of the articulation of the **Open Museum Day** that each museum will have to realise (how many meetings, how many hours)
- 12–13 Division into working groups:
- GROUP 1. Before the Open Museum Day:** how to present the project to its target group? How to intercept the participants' needs and wishes? How to involve them in the design of the day?
- GROUP 2. During the Open Museum Day:** Starting from a reflection on the day at Palazzo Strozzi, what themes (conversation, multisensory experiences, artistic practice, etc.) would we like to address with the recipients of the initiative?
- GROUP 3. During the Open Museum Day:** starting from a reflection on the day at Palazzo Strozzi, which methodologies and techniques seem to meet the needs of family and professional carers? Which methodologies and techniques do we want to include in the day?
- GROUP 4. After the Open Museum Day:** which tasks do we want to assign to the participants?
- GROUP 5. After the Open Museum Day:** how can we gather feedback from participants in a creative way?
- 13–14:30 Lunch break
- 14:30–16 Resumption of group work
- 16–16:30 Sharing the work of the tables
- 16:30–17:30 Definition of the Guidelines

## MUSEUMS & WELLBEING

is a project of the Museums of Tuscany for Alzheimer's System

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Museum Van De Geest, Haarlem

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Zeeuws Museum, Middelburg

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